



TUESDAY, APRIL 28, 2009

8:00 AM – 10:00 AM (KOKOPELLI BALLROOM)
ALBUQUERQUE MARRIOTT PYRAMID NORTH

COST IS \$35.00 VISIT WWW.NMRESTAURANTS.ORG
OR CALL 505.343-9848, 1-800-432-0740 TO REGISTER.

- JOIN US FOR BREAKFAST WITH BALZER
 - UNDERSTAND THE LATEST TRENDS, BASED ON WHAT PEOPLE ARE REALLY EATING AND DRINKING
 - DETERMINE WHICH EMERGING BEHAVIOR PATTERNS WILL BE LONG-TERM TRENDS, AND WHICH WILL BE FADS
 - IDENTIFY NEW PRODUCT AND MARKET OPPORTUNITIES
- COME SEE WHY MORE THAN 90 PERCENT OF THE NATION'S FOOD AND BEVERAGE MANUFACTURERS AND RESTAURANT OPERATORS RELY ON HARRY BALZER AND NPD DATA.