

# New Mexico

## RESTAURANT INDUSTRY AT A GLANCE



Restaurants are a driving force in New Mexico's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of New Mexicans. Restaurants also provide healthful options for their guests, give back to their communities and work to reduce their impact on the environment. Visit [Restaurant.org](http://Restaurant.org) for more information.

**3,262**  
LOCATIONS

In 2012, there were 3,262 eating and drinking places in New Mexico.

**\$3.2 billion**  
IN SALES

In 2014, New Mexico's restaurants are projected to register \$3.2 billion in sales.

**85,500**  
NEW MEXICANS

In 2014, restaurants account for 85,500 jobs in New Mexico — 10% of employment in the state.

**EVERY  
\$1 SPENT ...**

in New Mexico's restaurants generates an additional **\$.71** in sales for the state economy.

**EVERY \$1  
MILLION SPENT ...**

in New Mexico's restaurants generates an additional **23.6** jobs in the state.

**AND IN 2024 ...**

Restaurants in New Mexico are projected to employ **94,900** people. (11.0% job growth — or **9,400** jobs over 2014)

### HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

**990,000**  
LOCATIONS  
Serving millions of Americans per day



**\$683.4 billion**  
IN SALES  
4% of U.S. GDP



**13.5 million**  
PEOPLE  
10% of workforce



[Restaurant.org](http://Restaurant.org) | [NMrestaurants.org](http://NMrestaurants.org)

# New Mexico's Restaurants

**JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY**

|                             |                            | <b>EATING AND DRINKING PLACES:</b>    |                                   |
|-----------------------------|----------------------------|---------------------------------------|-----------------------------------|
| <b>U.S. SENATORS</b>        |                            | <b>Establishments</b><br>in the state | <b>Employees</b><br>in the state* |
| Martin Heinrich (D)         |                            | <b>3,262</b>                          | <b>63,600</b>                     |
| Tom Udall (D)               |                            |                                       |                                   |
|                             |                            | <b>EATING AND DRINKING PLACES:</b>    |                                   |
| <b>U.S. REPRESENTATIVES</b> |                            | <b>Establishments</b><br>in the state | <b>Employees</b><br>in the state* |
| 1                           | Michelle Lujan Grisham (D) | 1,095                                 | 21,353                            |
| 2                           | Steve Pearce (R)           | 1,014                                 | 19,768                            |
| 3                           | Ben R. Lujan (D)           | 1,153                                 | 22,479                            |
| <b>TOTAL</b>                |                            | <b>3,262</b>                          | <b>63,600</b>                     |

\*New Mexico's 63,600 eating-and-drinking-place jobs represent the majority of the state's total restaurant and foodservice workforce of 85,500 jobs, with the remainder being non-restaurant foodservice positions.



Restaurant.org | NMrestaurants.org