



New Mexico ProStart Invitational
Monday, March 09, 2019 | Santa Fe Convention Center

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ProStart is a workforce development skills-based curriculum designed to help high-school students explore careers in culinary arts and food service.

INVITATIONAL

Program Participation Goal: 40 schools, 3 thousand students
Championship Attendance Goal: 150+

OPPORTUNITIES	Major	Champion	Photo	Award	Sanitation	Exhibit Table	Lunch Ticket
	\$2,000	\$1,500	\$1,000	\$750	\$300	\$100	\$25 pp
Attendees for lunch	4	4	2	2	1	1	1
Sponsor placement	logo	logo	logo	logo	logo	name	
Sponsor specific	2 Seats with the tasting judges table.	Sponsor Judges luncheon.	Sponsor Photographer Company attendees will be in winner photos with company logo	Sponsor Educator of the year, recognition at awards ceremonies	Sponsor hand-washing station with logo signs displayed		
Education Classes	2 ServSafe Managers	1 ServSafe Manager	1 ServSafe Manager	1 ServSafe Manager			
Electronic ad in monthly HIEF newsletter	3 months	2 months	1 month	1 month			
Exhibit Fair Table	X	X	X	X			
Company Logo on shirts	X	X	X				
Advertise in event program	Full page	1/2 page	1/2 page	1/4 page			
Opportunity to provide professional chef judge	X	X	X				

TAX DEDUCTION
 As a non-political, independent 501c3 The Hospitality Industry Education Foundation, all or part of your sponsorship may be tax deductible.

HIEF Sponsorship Opportunities please contact Brianna Dennis at certification@nmrestaruantns.org