

2022 Legislative Menu



New Mexico Restaurant Association

In Appreciation of the New Mexico Legislature

On behalf of the Board of Directors and over 1,500 members, we appreciate the substantial funds that were appropriated to our industry in the 2021 regular session. These funds and the federal relief funds have kept many restaurants alive in what continues to be a difficult business climate. Thank you to the New Mexico Legislature for understanding this dire situation and making the funds available to our industry.

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*Serving its members and the people
of New Mexico since 1946*



APPETIZERS

Stimulate your appetite with juicy facts and figures

New Mexico

Locations – 3,200
Employees – 75,000 -
Industry Sales (as forecast) – \$3.9 billion
Industry-generated Gross Receipts Tax – \$300 million

NMRA Contacts

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National

Locations – 995,000
Employees – 11.3 Million
Industry Sales (as forecast) – \$789 billion

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TAKE-OUT FACTS

State of the Restaurant Industry in New Mexico

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The pandemic took a massive toll on the tourism hospitality industry, and many sectors are still struggling to recover. To date, New Mexico has invested only \$15 million of the ARPA funds to rebuild this crucial statewide industry. We need to invest in marketing and rebuilding our workforce to help restore tourism, including business travel, conventions, and events to their former level. We also need the legislature to support programs that will attract and rebuild the workforce. The industry will not fully recover without significant support from our leaders.

New Mexico tourism was hit hard during COVID. Besides restaurants being shut down, hotels had limited capacity, and travelers were discouraged from coming to the state. 12 months later not much has changed, with the Omicron variant panicking the public restaurants are terrified of government shutdowns. Before the pandemic, the industry was the largest private employer with 96,000 jobs or 11% of the jobs in New Mexico. Tourism was a 7.4 billion clean industry in 2019 in NM.

According to a December Survey of New Mexico Restaurants:

- Although the industry added back many of the jobs lost during the pandemic, a majority of restaurants remain understaffed. 71% of New Mexico operators say their restaurant currently does not have enough employees to support its existing customer demand.
- Business conditions deteriorated in recent months, according to many New Mexico operators. 46% of operators say their restaurant experienced a decline in customer demand for indoor on-premises dining during the last 3 months.
- 92% of operators say their total food costs (as a percent of sales) are higher than they were prior to the COVID-19 outbreak.
- 97% of operators say their restaurant experienced supply delays or shortages of key food or beverage items during the past 3 months.
- 76% of operators say their total labor costs (as a percent of sales) are higher than they were prior to the COVID-19 outbreak. Only 8% of operators say their labor costs declined as a percent of sales.





ENTRÉES

All entrées are served with a healthy portion of NMRA initiatives.

The best way to build back the Hospitality Industry is through funding tourism and workforce development:

Tourism Funding SUPPORT

We support the Governor’s Tourism Budget Request of \$53.9 million.

We support a one-time appropriation of \$25 million to establish an Opportunity Fund to provide direct funds to support communities as they work to bring back events, meetings, sporting events, and conventions around the state.

Hospitality Industry Workforce Funding

We support \$5 Million to expand the high-school ProStart program and build a Hotel program to engage more high schools.

ProStart

ProStart is a National Restaurant Association program for High School students. This program is in New Mexico with 35 high schools and has 2,500 students enrolled.

ProStart is a rigorous two-year program for high school juniors and seniors that gives them a professional start in the restaurant business, and hours of real-world experience that will help them succeed.

The New Mexico Restaurant Association provides Teacher Training, a Competition Bootcamp, a State Competition, and we help pay for our state winners to go to the National Competition.

This program teaches students the fundamentals of the restaurant industry and also gives them management skills so they can work in a restaurant in high school and move into management when they graduate. We also provide generous scholarships so they can easily move into a 2 or 4-year college from this program.

Labor shortages continue to plague the industry. Labor shortages are expected to be a multi-year challenge if there isn't a focused, funded strategy. Restaurants and other tourism industries need help building a workforce pipeline. Therefore, we are asking for money to train new generations and hospitality leaders.

ProStart Schools in New Mexico

Atrisco Heritage Academy	Clovis HS	Los Alamos HS	Ruidoso HS
Belen HS	Deming HS	Lovington HS	Sandia HS
Carlsbad HS	Eldorado HS	Ocate HS	Santa Fe HS
Carrizozo HS	Farmington HS	Pojoaque Valley HS	Santa Fe Indian School
Centennial HS	Gadsden HS	Rio Grande HS	Silver HS
Chaparral HS	Gallup HS	Rio Grande Prep	Taos HS
Cibola HS	Grants HS	Rio Rancho HS	Valley HS
Cloudcroft HS	Hot Springs HS	Roswell HS	Volcano Vista HS
	Las Cruces HS		West Mesa HS



Workforce Development

We support another \$25 million to go to the New Mexico DWS workforce reimbursement program for the hospitality industry to assist them with training costs and increase the workforce to pre-pandemic levels.

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This program was only funded with \$2.5 million, it will not last long and needs more funding to help rebuild this distressed industry.





SPECIALS

Sick Leave Changes

There are many aspects of this law and the proposed rules that are troubling to employers in NM. We believe the Governor should put this legislation on her call and give businesses a chance to make critical changes. The current law is particularly damaging to small businesses that will have a difficult time keeping up with the provisions of this statute and rule. We ask the Governor and the Legislature to work with the business community to create sick leave policy that is fair to all and easy for businesses to comply with.

Regulatory Reform

NMRA supports legislation that provides for a consistent, transparent, and predictable regulatory system that protects New Mexicans, fosters a good business climate, and encourages job growth and development.

Support Bail Reform & Pretrial Detention

Crime is a real problem in NM and has a tremendous impact on the tourism and hospitality industry. As an industry we are concerned with the impact crime has on the security of our establishments, the safety of our employees and the negative image of New Mexico as a destination. Much needs to be done to curb the crime spree in Albuquerque. We support any substantial criminal reform that will help reduce property crime and violent crime.

Pretrial Detention: Establishing Rebuttable Presumptions

Currently, New Mexico stands alone as the only bail-reform jurisdiction that does not have a presumption of detention for the commission of the most serious crimes, such as first degree murder. The proposed legislation would provide guidance to judges that align with the community's expectations of the detention of violent offenders. This criterion will help identify offenders who pose the greatest risk using the dangerousness standards from other jurisdictions.

VISIT THESE NMRA MEMBER RESTAURANTS IN SANTA FE

<i>Boultawn Bakery</i>	505-983-9006
<i>Bourbon Grill</i>	505-984-8000
<i>Boxcar Bar & Restaurant</i>	505-988-7222
<i>Buffalo Wild Wings</i>	505-471-3353
<i>Cafecito</i>	505-310-0089
<i>Caffeine and Co.</i>	505-982-9692
<i>Casa Chimayo Restaurant</i>	505-428-0391
<i>Chili's</i>	505-474-9286
<i>Chipotle Mexican Grill</i>	505-303-4534
<i>Chocolate Maven Bakery & Cafe</i>	505-989-9215
<i>Club at Las Campanas</i>	505-995-3510
<i>Compound Restaurant</i>	505-982-4353
<i>Dashing Delivery</i>	505-983-3274
<i>Del Charro Saloon</i>	505-954-0320
<i>Denny's</i>	505-471-2152
<i>Dinner For Two</i>	505-820-2075
<i>Dion's Pizza</i>	various
<i>Domino's</i>	575-637-3030
<i>Draft Station</i>	505-983-6443
<i>El Ortiz Cafe</i>	505-629-5459
<i>Estevan</i>	505-930-5363
<i>Five Guys Burgers And Fries</i>	703-339-9500
<i>Flying Tortilla</i>	505-524-1680
<i>Gardunos at Lodge at Santa Fe</i>	505-992-5800
<i>Geronimo Restaurant</i>	505-982-1500
<i>Hacienda Grill at Las Campanas</i>	505-995-3643
<i>Herve</i>	505-795-7075
<i>Il Vicino</i>	505-986-8700
<i>Izanami at Ten Thousand Waves</i>	505-428-6391
<i>Jambo Cafe</i>	505-473-1269
<i>Jinja Bar & Bistro</i>	505-982-4321
<i>Joe's Dining</i>	505-471-3800
<i>Julia, A Spirited Restaurant & Bar</i>	505-954-9670
<i>Kakawa Chocolate House</i>	505-982-0388
<i>La Boca</i>	505-988-3433
<i>La Casa Sena</i>	505-988-9232
<i>La Plazuela</i>	505-995-2316
<i>Little Caesars</i>	505-438-6096
<i>Low N Slow Low Rider Bar & Restaurant</i>	505-988-4900
<i>Luminaria at Inn at Loretto</i>	505-984-7930
<i>Maria's New Mexican Kitchen</i>	505-983-7929
<i>McDonald's</i>	505-474-6557
<i>Montezuma Coffee</i>	505-988-5300
<i>Museum Hill Cafe</i>	505-984-8900
<i>Ohori's Coffee Roasters</i>	505-982-9692
<i>Olive Garden</i>	505-438-7109
<i>Outback Steakhouse</i>	505-424-6800
<i>Panda Express</i>	505-992-1186
<i>Panera Bread</i>	505-471-9396
<i>Pantry</i>	505-986-0022
<i>Pantry Dos</i>	505-603-1400
<i>Pantry Rio</i>	505-986-0022
<i>Plant Base Cafe & Deli</i>	505-365-2556
<i>Posa's Tamale Factory & Restaurant</i>	505-820-7672
<i>Ranch House</i>	505-424-8900
<i>Red Lobster</i>	505-473-1610
<i>Rio Chama Steakhouse</i>	505-955-0765
<i>Rooftop Pizzeria</i>	505-984-0008
<i>Rowley Farmhouse Ales</i>	505-428-0719
<i>Santa Fe Capitol Grill</i>	505-471-6800
<i>Sassella</i>	505-982-6734
<i>Sazon Restaurant</i>	505-983-8604
<i>Second Street Brewery</i>	various
<i>Secreto Bar at Hotel St. Francis</i>	505-983-5700
<i>Social Kitchen & Bar at Sage Inn</i>	505-982-5952
<i>Starbucks</i>	various
<i>Taco Bell</i>	505-982-5065
<i>Teahouse</i>	505-992-0972
<i>TerraCotta Wine Bistro</i>	505-989-1166
<i>Tomasita's Restaurant</i>	505-983-5721
<i>Walter Burke Catering</i>	505-473-9600
<i>Weck's</i>	505-471-9111
<i>Wendy's</i>	505-471-8832
<i>Wingstop</i>	505-341-0138

